

L. Roxanne Russell
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EDUCATION

PhD, Georgia State University, Instructional Technology & Design, Expected 2011

M.A., Auburn University, English, December 1997

B.S., *magna cum laude*, Troy State University at Dothan, English and American History, June 1995

EXPERIENCE

Online Faculty, University of Phoenix Online, 11/02-present

- Facilitate online classes in Written Communications with curriculum focused on assessing writing project requirements, analyzing data, managing project stages, revising drafts and publishing
- Facilitate online classes in Humanities with focus on philosophical foundations, societal connections and critical thinking skills

Online Course Reviewer, Southern Polytechnic State University, 6/2008-present

- Evaluate over one hundred online courses from sandbox stage to post-implementation according to Distance Learning Task Force criteria
- Provide suggestions to faculty developers for design improvement and customized strategies for e-learning for a variety of learning styles

Graduate Teaching Assistant, Georgia State University, 8/2009-present

- Fall 2009: Serve as GTA for IT 7360: Integrating Technology into School-Based Learning Environments
- Facilitate discussions, manage class inquiries and complete all assessments for graduate level online course that prepares teachers to evaluate, select and integrate technology in the classroom

Graduate Research Assistant, Georgia State University, 8/2008-5/2009

- Spring 2009: Provided literature review and research design assistance on quantitative research project to explore self-directed learning in online course on technology skills for pre-service teachers
- Fall 2008: Provided editorial assistance for case book on global educational technology integration

Research Fellow, India, China & America Institute, 4/07-4/09

- Awarded \$40,000 Research Fellowship
- Introduced and managed four new educational components for audience of industry leaders and distinguished scholars: webinar series, blog, social network and online open journal
- Coordinated research activities from proposal to publication on the economic impact of the world's three largest markets
- Published weekly online digest of news and analysis of emerging markets
- Coordinated educational events, sponsorships, presentations and partnerships with global network of industry and academic institutions

E-learning Designer & Instructor, International Business English, Inc., 12/05-1/07

- Designed, developed and moderated online Writing and Pronunciation courses for advanced level ESL (English as a Second Language) participants

Instructor, North Carolina State University, 9/03-12/04

- Instructed PC-based classes in Academic Research and Writing with focus on inquiry-guided learning and cross-disciplinary writing
- Designed and developed online writing process lessons for lab reports, literature reviews, humanities analysis and cross-disciplinary integration assignments

Instructor, Shaw University, 9/03-12/03

- Instructed Developmental Writing and Composition courses with curriculum informed by visual learning theories
- Initiated Internet research curriculum in collaboration with instructional librarian

Instructor, Michigan State University, 5/01-5/03

- Designed and instructed ESL Speaking, Listening and Pronunciation courses
- Trained students and graduate trainees to use language learning software, MS Word, HTML, Dreamweaver and Sound Recorder in Macintosh environment

Instructor, Auburn University, 9/98-6/99

- Instructed Composition courses with a curriculum focused on planning, researching, analyzing, drafting, revising, editing and publishing stages of the writing process
- Trained students to use MS Word, Internet Search Engines and Research Databases

Instructor, Tuskegee University, 9/98-1/99

- Instructed Composition course with a curriculum focused on writing styles for narration, description, definition and persuasion

Graduate Teaching Assistant, Auburn University, 9/95-12/97

- Instructed Composition courses with a curriculum focused on planning, analyzing, drafting, revising, editing and publishing stages of the writing process

PUBLICATIONS

Russell, L. R. (2008) [Training for innovation in India: Cultural considerations and strategic implications](#). *Performance Improvement Quarterly* 21 (2), pp. 37 - 48.

Russell, L. R. (2009) [Case study on training collaboration between NASA and private Indian organization for immersive 3D visualization educational products](#). In W. Kinuthia & S. Marshall (Eds.) *Cases'n'Places: Global Cases in Educational Technology*.

PRESENTATIONS

Russell, L. R. & Wang, C. X. (2009, October). Cross-sector, cross-border team navigating the instructional design process: A case study. Presentation accepted for the Association for Educational Communications and Technology (AECT) 2009 International Convention, Louisville, KY.

Russell, L. R. & Cuevas, J. (2009). [Design Decisions between Teacher and Technologist in Developing Classroom Reading Modules with Everyday Software](#). In I. Gibson et al. (Eds.), Proceedings of Society for Information Technology and Teacher Education International Conference 2009 (pp. 2109-2114). Chesapeake, VA: AACE.

Russell, L. R. (2006, March) Writing Effective Business Replies, presented workshop for Mexican American Business Chamber, Chamblee, Georgia.

PROFESSIONAL ENGAGEMENT

President, Graduates in Instructional Technology Student Organization ([GrITS](#)), Georgia State University, 2009

Managing Editor, [Journal of Emerging Knowledge on Emerging Markets](#), India, China and America Institute, 2009

Reviewer, *Management Research Review*, 2009

Reviewer, *International Journal of Education and Development using ITC*, 2008-present

Full-time Volunteer, Association for Educational Communications and Technology (AECT) conference, Orlando 2008

Research Award Reviewer, American Educational Research Association (AERA) Young Researcher Award, 2008

Research Proposal Reviewer, on behalf of Society of International Chinese in Educational Technology (SICET) for Association for Educational Communications and Technology (AECT) International Convention, 2007

Member since 2007

- International Society for Performance Improvement (ISPI)
- Association for the Advancement of Computing in Education (AACE)
- Association for Educational Communications and Technology (AECT)
- Metro Atlanta Chamber of Commerce's (MACOC) Global Commerce Council

HONORS

Outstanding Doctor of Philosophy Student, Georgia State University, College of Education, 2008-2009

Royal Flame Award, [Intercultural Program of the Year](#), Georgia State University for Graduates in Instructional Technology Student collaboration with Zoo Atlanta's Academy for Conservation Training, 2009

Best Undergraduate English Student, Troy State University at Dothan, 1995

PORTFOLIO

<http://www.thecommunitypool.com/roxannerussell>